

Conferences – MICE Itinerary Proposals

10 to 800 participants, in groups of min
16 and max 25 participants
Group activities for min 100 pax

Prices all inclusive
Not subject to VAT
Subject to availability of our partners

Notre ASBL

EXPERIENCING ART AS AN “ART DE VIVRE”

40 years of expertise in cultural tourism

Our motto: “Experiencing Art as an Art de Vivre”: we take participants by the hand and tell them a story

Total flexibility : We have always offered tailor-made and on-demand services

From 1 to 800 people, in (almost) every language

Cultural tourism, special events, team building, incentives, and conference programs.





Avant le congrès: Site Inspection

Are you planning to travel to Belgium and organise a scouting trip for your future conference, seminar and activities?

Our team of professionals is on hand to guide you during the scouting and offer you our cultural activities.

We will show you our products and ideas to make your event memorable. We'll give you practical advice and best practice; what could go wrong in terms of logistics and coordination, and how we can ensure that activities are carried out to best effect.

Transfers and Assistance

Transfers:

From Zaventem Airport/Brussels South station to hotels in the city center

Executive car max 3 pax

Minivan max 8 pax

Minivan max 16 pax

Bus max 30 pax

Bus max 50 pax

Other transfers, during the day or at night (to get to the Gala dinner...) on request

Assistance:

Hostess/Steward at the hotel / congress venue





Cultural discovery

On the following pages, you'll find our suggestions for themed guided tours of the city of Brussels.

For each tour (except that of the EU Quarter) our guides will show you the highlights of the historic centre, and will include an activity (tasting, museum or attraction) that coincides with the theme.

We considered that the participants will enroll online in the activities more akin to their interest. We have then organized the logistics aspects considering groups of 16 to 25 people. Once more than 25 people are enrolled, we can « open » a new group, book a new guide, and so on.

«Best of» the Historical Heart

Embark on a unique cultural journey: one that immerses you in the “must-see” sights of the beating heart of our capital. The Grand Place, a UNESCO World Heritage Site, described by Cocteau as “the richest theater in the world,” and the Royal Saint-Hubert Galleries with their remarkable technical achievements of the era—you’ll be immersed in a true Brussels kaleidoscope.

Practical Information:

External tour of the historical heart of Brussels
With our professional guides





Comic book paths

Comic-book frescoes, street-art works, "revisited" street signs: the heart of Brussels is full of interaction between a type of artistic expression and an urban site. A walk that will appeal to young and old alike as it plunges you into the fantastic world of comic strips, as well as the colours and messages, hidden in plain sight, of street artists. Whether you're a comic book enthusiast or a fan of fantasy travel, this tour will give you what you're looking for in your dreams and your departures: a taste of elsewhere...

Practical information:

Duration: 3 hours

Exterior tour of the historic centre and its must-sees and comic-book murals

Guided tour of the Comics Museum or the Belgian Comic Book Center

Bruxelles, Capital of Europe

Brussels, the most beautiful gateway to Europe: twists and turns around the European Parliament will allow us to explore the history of Berlaumont and its successive moves, to discover some architectural gems or the remains of the megalomaniac road projects of the 1960s... From the Léopold district, a European city, to the Place Jourdan, we'll be showing you how Europe came to be at the heart of the capital, and the impact it had on housing and the general appearance of the district. We'll tell you all about how Europe came to be. Finally! Who does what, where and how?

Practical information:

Duration: 3 hours

Outdoor tour of the European Quarter and visit to the
Parlamentarium (with our guides - free admission)

Return transfer from the Hotel / Congress to the EU Quarter





Best of Panoramique et Atomium

Découvrez la Bruxelles «extra muros» et ses quartiers Art Nouveau, le quartier Européen – coeur de la politique du continent – Laeken et le Palais Royal, et l'Atomium. Au cœur de l'exposition universelle du 1958, l'Atomium est devenu le symbole le plus connu du Plat Pays. Sa structure abrite différentes salles thématique sur l'histoire de Belgique, de l'Exposition et, naturellement, de l'attraction: nos guides vous en dévoilerons leur savoir.

Informations pratiques

Visite guidée de maximum 4 heures

Dont 1h30 de tour panoramique en car privatisé

Visite de l'Atomium avec guides renfort

The High Town

After the Dukes of Burgundy settled in Brussels, the Brabant nobility, and later the nobility of the various provinces of the Burgundian Netherlands, gradually established their urban residences near the ducal palace. This was at the expense of the former Jewish quarter and part of the working-class district of Putterie. At the end of the Middle Ages, when the marriage of Maximilian of Habsburg to the last descendant of the Dukes of Burgundy made Brussels one of the main centres of imperial power, many European noble families converged there. The extension of the city walls was used to create a new noble quarter: the Sablon.

Practical info

Duration: 3 hours

Exterior tour of the Sablon and Royale districts and guided tour of the Palais du Coudenberg





Exclusive Sablon

1731: a terrible fire destroys the palace of the Dukes of Brabant. This tour of the Place Royale and the remains of the Coudenberg will bring us face to face with the ghosts of Charles V, the Knights of the Golden Fleece, Isabella and Maria Theresa... A story full of twists and turns, the echoes of which echo through the underground passages.

Guides available

Costumed guide with the costumes of the Royal Society of the Ommegang

Reservation / privatisation of the Coudenberg by yourself

Bruxelles, cradle of Art Nouveau

In the 19th century, Belgium's reputation made Brussels a sumptuous meeting place. At the cutting edge of the metallurgical industry, the leading producer of cars and sought after everywhere for railway construction, the country attracted the great and the good of the world. The best example of this dynamism is the birth of Art Nouveau thanks to the brilliant architect Victor Horta. Ixelles and Saint-Gilles are home to some of his finest works: Hôtel Tassel, Maison Sander Pierron, Maison Vinck, Hôtel Max Hallet, Hôtel Solvay, Musée Horta... An architectural wonder!

Practical info

Exterior tour of the Art Nouveau district of Ixelles (2h) and visit to the Horta Museum (3h total)





Exclusive Art Nouveau

Exclusive visit:

Private tour of the Hôtel Solvay, replacing the Maison Horta, with costumed guides.

Practical info

Duration: 3 hours

Exterior tour of the Art Nouveau district of Ixelles and Saint-Gilles, visit to the Hôtel Solvay

With our costumed guides at the Hôtel Solvay

Ceci n'est pas un Itinéraire réaliste

Magritte, Delvaux and the others, when surrealism took root in Brussels

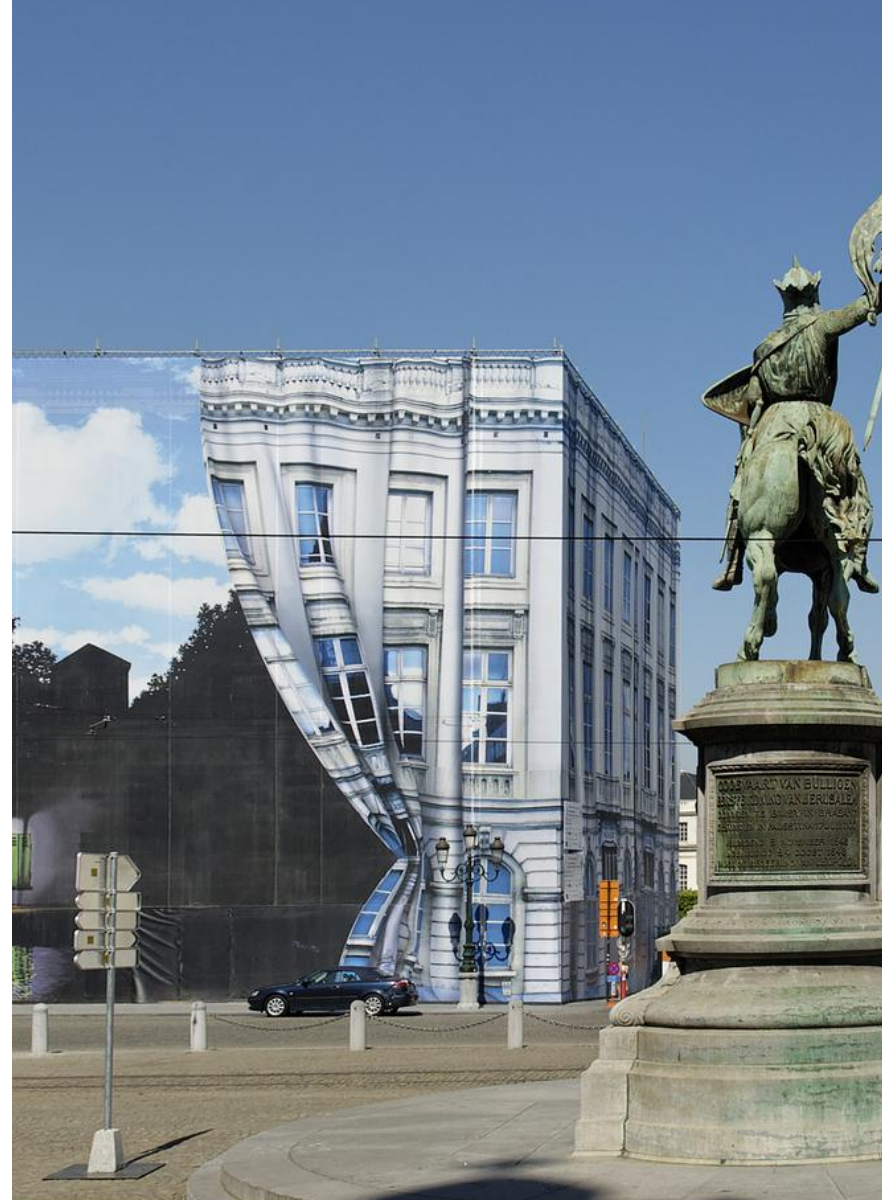
"To be or not to be, that is the question"... What did Magritte mean when he wrote on his canvas "This is not a pipe"? To help you understand Belgian surrealism, we'll be taking you back to the places frequented, explored and represented by our artistic authors. We can also proudly tell you why our capital is considered surreal! Strange is being an angel?

Practical info

Duration: 2h external tour, 3 hours with the museum

Exterior tour of the city and its surrealist traces (cultural and unusual)

Visit to the Magritte Museum with museum guides





La Route du Chocolat

The Belgian chocolate label is well established. But to whom do we owe it? This itinerary will enable you to discover the great names of Belgian chocolate, whether they have left their mark on history or are still writing it. Discover the characteristics of each of our master chocolatiers, both in terms of their techniques and their specificities. You'll get an appetiser that will make your heart skip a beat for a particular master chocolatier!

Practical info

Length of visit: 3 hours

A tour of the historic heart of Brussels: the history of the city and of chocolate.

Tasting of two chocolates by two high-profile chocolatiers.

It's «Jeudredi!» Beer tour in Brussels

"It smells like beer, from London to Berlin" sang the great Jacques Brel, and Brussels has always held its liquid gold reputation dear! Much more than just a drink, beer has historical, cultural and social links with the city of Brussels, its spaces and its people. Discover the historic heart of the city through the eyes of beer, find out the names of the oldest and most unusual estaminets and round off the walk with a guided beer tasting! A perfect way to start your weekend, or your week...

Practical info

Duration: 3h00

Guided stroll through the town, followed by a beer tasting (3 p.p.) accompanied by cheese and charcuterie from our regions.





Food Tour: Chocolat, bière et gaufre

Gourmandise has always been part of Brussels' reputation abroad. During Breughel's fairs, the "Joyeuses Entrées", the sumptuous banquets of the Belle Époque or simply today in a restaurant seduced by its setting and its menu, visitors have always recognised in the people of Brussels "an art of eating well". An itinerary that brings gourmets together for a sensual, artistic and economic history. Discover the history of gastronomy in Brussels and treat yourself to a moment of pleasure... deliciously shared.

Practical info

Duration: 4 hours

Guided tour with our cultural guides

Tasting of a praline during the tour

Tasting of a waffle during the tour

Tasting of a cone of chips during the tour

Sitting beer tasting p.p.

Lunch / Dine Around

Enjoy a beer and charcuterie starter, a meal and a dessert in some of these very typical Brussels locations. A guided walk that offers a unique opportunity to discover or rediscover the typical delicacies of our regions and, accompanied by one of our guides, to explore the history of these places...

Practical info

Duration: 3 to 4 hours

3-course lunch in 3 different establishments:

Beer starter, cheese and charcuterie

Traditional Belgian dish + 2 drinks in a typical restaurant

Dessert and drink in a tavern in the historic centre





Bruges discovery

To visit Bruges is to imagine that the boats and carriages are carrying not tourists, but German and Italian merchants selling spices from the Orient, wines from the Rhine, furs from Russia... The lively quaysides are a reminder of the cosmopolitan city of the 16th century: the world's largest port.



Practical info

Duration: full day

Guided tour with our cultural guides

Activity included (Private boat tour/Museum tour..) and lunch included

Antwerp discovery

Antwerp was famous in the 16th and 17th centuries, and will remain so in the future. This metropolis is characterized by a vitality, due to its port, that lends an air of dynamism to the city's economic and cultural life. Contemporary streets abound with avant-garde boutiques and designers' houses, revealing the city's vitality. Follow our guide to discover the history, culture and evolution of Antwerp. But who are Brabo? Metsijs? Rubens and the others?

Practical info

Duration: full day

Guided tour with our cultural guides

Activity included (guided tour of a museum/other...) and lunch included





Ghent discovery

"Beautiful and prodigious city!" exclaimed the German artist Dürer, when he stopped off in Ghent in 1551. Indeed, in the 16th century, it was the most powerful city after Paris. By the end of the 15th century, Ghent had overcome the cloth crisis of the 14th century to become a huge grain warehouse and an active center of inland waterway transport.

Practical info

Duration: full day

Guided tour with our cultural guides

Activity included (Private boat tour/Museum visit...) and lunch included

Who killed Monsieur the Count?

That's the question you'll have to try to answer. Like the world's most famous detective, you'll have to scour the city for clues that could lead you to the killer.

You will be a team of aspiring detectives looking for information about the city.

Discover its traditions, its artists, its must-see places, and complete your investigation with precision to earn more clues.

Your roadmap will also take you to some places where the victim would have been spotted on his last day.

There you will take tests to try to earn extra points.

Good luck, and don't forget to use your "little grey cells".

Discover our teaser (FR): <https://youtu.be/5rCLVH5kRFg>





Who killed Monsieur the Count?

Division of the participants into 5/6 sub-teams

Welcoming and briefing for an atmosphere setting by our detective animator Jean Hercule du Poireau - in your hotel/meeting room,...

Distribution of the roadmap, the timing and the suspect cards.

Following the indications of the timing and the roadmap, the participants find the suspects to listen to their testimony and collect the clues, as well as listen to the guides to discover the history of the city and participate in the challenges which will be proposed at each stage.

Final drink and resolution of the mystery in a private area.

Duration of the activity: depending on the size of the group, min 2h30 and max 4h

With larger groups, we may add extra cultural animation/explanation spots to ensure a smooth running of the game.

Mission Brussels:

The search for Victor Sackville

Dive into the Marolles, the beating heart of the capital, with a very specific mission: help the spy Victor Sackville! In charge of transporting the jewels of the Queen, he has been the victim of an assault: wounded, he has lost his memory and the jewels have been stolen!

Several secret agents, hidden in Brussels, are ready to help him... But what if one of them was the aggressor?

Through a real spy hunt in the neighborhood, get ready for a sportive and cultural race, come and meet the adventurer in you!

From one spot to the next, who will be the winning team that finds the spy first?

Discover our teaser : <https://youtu.be/b2p9Np4mVcs>

Practical info

Duration of the game: 3 hours

Division of the group into 7/8 teams

A coordinator to explain the game, an actor who plays the role of Victor Sackville, eight cultural stations animated by our guides/actors/animations who play the role of foreign secret agents.





Mission Bruxelles : The search for Victor Sackville

What you'll need to start: a blank map, a schedule to follow, and puzzle cards to solve in order to progress through the adventure. Our agents, stationed along the route, will challenge participants to earn a clue and reach the next stage.

Example of tests: sound test, marble game, speed test on the elevator of Place Poelaert, deciphering a sentence in Brusselseir, finding the 3 traces of Brueghel in the district, photo animation, exploring the church of the Chapel in search of a bird, buying on the market place the most surreal object which could belong to Victor Sackville, coded letters to decipher by being helped by the inhabitants of the district..

Final drink and prize-giving in a private area

Included in the price: Victor Sackville's animator, the animation team (animator guides), the coordinator/assistant, the game material, the final drink, the tasting of a praline during the course, our services.

Extra idea: Endurance course in beer bike, timed sprint.

ANY QUESTIONS?

We work on demand: do you want to modify the offer? Adapt it to your budget? Add more experiences?

We are always ready to listen!

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